



EMMA JONES

Web Designer and Illustrator

(937) 701-3758

EMJTHEARTIST@GMAIL.COM

EMJTHEARTIST.COM

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

HTML/CSS

InVision

Sketch

Slack

Trello

Facebook Ads

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Illustration

(digital and traditional, colored pencils, markers, graphite, pastels)

Painting

(oils, watercolors, acrylics)

Procreate / iPad / Apple Pencil

Digital photography

(basic photo editing, studio lighting/equipment)

EXPERIENCE

AUGUST 2019–PRESENT

DIGITAL ILLUSTRATOR/CHARACTER DESIGNER, SICSA, Kettering, OH

- Create original character mascots for pet adoption/shelter
- Digitally illustrating characters in various poses

DECEMBER 2015–PRESENT

OWNER/ILLUSTRATOR, Emm's Art, Huber Heights, OH

- Illustrate custom pet portraits using colored pencils
- Manage clients both nationally and internationally
- Manage time in order to meet client deadlines
- Organize clients and orders
- Use social media marketing on Facebook and Instagram

APRIL 2020–MAY 2020

DESIGN INTERN, County Corp, Dayton, OH

- Guided the web team by taking the lead on the design of multiple webpages, distributing work based on everyone's skill sets, and making final decisions and critiques on work
- Part of a team that developed a new brand identity for the organization, including the creation of a style guide, templates, and icon sets
- Created print materials including lawn signs and table runners
- Conducted research and participated in brainstorming sessions focused on creating ideas and concepts for deliverables

JANUARY 2020–MAY 2020

COPYWRITER/DESIGNER, National Student Advertising Competition team

The Modern College of Design, Kettering, OH

- Team won first place at District V American Advertising Federation competition for its marketing campaign for Adobe
- Wrote copy, created content, and designed other needed elements for campaign
- Researched data and provided strategic marketing information

EDUCATION

AUGUST 2018–MAY 2020

The Modern College of Design, Kettering, OH

Associate Degree of Applied Business in Design

- Received "Art and Academic Achievement" scholarship
- Self-portrait illustration series included in "Emerging: The Biennial Art & Design Student Show" at The Contemporary Dayton
- Attended an AAF Dayton professional networking event featuring Tom Cocke, group creative director of The Buntin Group in Nashville, TN
- Participated in "The Pitch," a student advertising competition sponsored by AAF Dayton to benefit The Oasis House, a local nonprofit agency
- Student worker and tutor in the Study Center